

## WRITER'S GUIDELINES

*Today's Catholic Teacher* is a nationally circulated magazine for K-8 educators concerned with private education in general and Catholic education in particular. Issued six times during the school year, it has a circulation of about 50,000 copies and an estimated total readership of about 200,000. Although that readership is primarily classroom teachers, *Today's Catholic Teacher* is read also by principals, supervisors, superintendents, boards of education, pastors, and parents.

### ARTICLES

*Today's Catholic Teacher* aims to be for Catholic educators a source of information not available elsewhere. Subject matter may be any topic of practical help, concern, or interest to educators in Catholic schools. Examples include

- Developments in curriculum, testing, technology, school relationships, creative teaching, school and community needs, classroom management, and administration as it affects the classroom
- National issues and trends which are of concern to Catholic educators
- Suggestions on the teaching of curricular subjects, including all academic areas as well as religion

### AUDIENCE

The focus of articles should span the interests of teachers from early childhood through junior high. Articles may be directed to just one age group yet have wider implications. Preference is given to material directed to teachers in grades 4 through 8.

### STYLE

The desired magazine style is direct, concise, informative, and accurate. Writing should be enjoyable to read, informal rather than scholarly, lively, and free of educational jargon.

### LENGTH

Feature articles fall into three general categories: 600-800 words, 1,000-1,200 words, and 1,200-1,500 words.

### PHOTOGRAPH

Electronic images or color prints are helpful. Write identifying information on back of prints or accompanying paper. E-mailed electronic images should be at least 300 dpi in resolution. Photos will not be returned unless requested.

### PAYMENT

Paid on publication, payment for features is generally \$100 to \$250, depending on length and quality of writing. Photos or other illustrations may increase payment.

### SAMPLE ISSUE

Send \$3 for mailing and handling.

### CONTACT

Query letters are encouraged. E-mail, write, call, or fax the editor for editorial calendar. Articles may be submitted as hard copy; submission by e-mail with accompanying hard copy is appreciated.

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